Set Up Google Account:

Go to

https://accounts.google.com/

Click create an account

https://accounts.google.com/SignUp

A Google Account gives you access to services such as Gmail, YouTube, Adwords, Analytics, Webmaster Tools and Google+. Google will ask for some personal information during sign-up in order to keep your account secure and make sure you have a great experience, no matter which Google service you use.

This link helps explain explain why google asks for this information

https://support.google.com/accounts/answer/1733224

Below is a list of information Google requires to create your free Google account

Name: First and Last

Your name will be used across Google services. For example, when you create content that you want to share with others, your name will appear with this content.

Username:

You will use your username, which will also be your new Gmail address, to sign in to your Google Account. Your username isn't case sensitive, and you can use letters, numbers, or periods. We suggest you create a Gmail account and do not use your current email address.

Password.

Keep your account secure by choosing a good password. When creating a password, be sure to do the following:

Choose a smart password.

Do not reuse this password on another site.

Use our strength meter to help ensure your password is difficult to guess.

Use at least eight characters.

If you need help please visit http://strongpasswordgenerator.com

DOB:

Date of birth. Your date of birth helps us provide you with things like age-appropriate settings. We won't display it without your permission.

Gender

Mobile phone:

Having a mobile phone number on your account is one of the easiest and most reliable ways to help keep your account safe. Since you have physical possession of your phone, we can provide easier ways for you to get back into your account if you ever forget your password. And we can use it to challenge unusual accesses to your account. This field is optional, but strongly recommended if you have a mobile phone.

Current email address:

Current Email Address should be an additional email address, such as an address you used before signing up for your Google Account. For new Google Account users, providing this address allows for useful features including helping people find you, aiding in account security and recovery, and providing an alternate address for notifications from Google services. You can update this email address through your Account Settings.

Then prove you're not a robot

Location

Agree with the Google Terms & Conditions

WE strongly suggest you read this, but what does it really matter whether you agree or not. If you want to do business with Google you are required to agree, whether you agree or not.

end google account setup